# Implementation of Aluminum in High Volume Car Body Design & Manufacturing

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### **Constellium: Three Business Units**



#### **Aerospace and Transportation**

- € 1.197 billion in revenues
- #1 worldwide for aerospace plates
- #1 in the USA for large coils
- #2 worldwide in general engineering plates

#### **Packaging and Automotive Rolled Products**

- € 2.573\* billion in revenues
- #1 worldwide in closure stock
- #2 in Europe for can body stock and #3 in North America
- Major player in auto body sheet: #4 worldwide



**Automotive Structures and Industry** 

- € 921 million in revenues
- #1 in Europe for large profiles
- #1 in Europe for hard alloy extrusions
- #2 worldwide in crash management systems

\* The combined unaudited pro forma revenue information for the year ended December 31, 2014 presented above gives effect to the acquisition of Wise as if it had occurred on January 1, 2014. This information is presented for information purposes only and does not purport to represent what Constellium actual revenues would have been had the acquisition occurred on the date indicated, nor is it necessarily indicative of future results.



# **Constellium Automotive Structures**

- Full range of alloys and processes to accommodate the OEM needs
- Major supplier of BiW structural parts in Europe and largest in North America





#### Japanese BIW Market - UACJ Position



Customers: Toyota, Nissan, Honda, Mitsubishi, Subaru, Mazda Applications: Skins, Panels, Reinforcements, Door Panels, etc.



Main

Models:

UACJ

#### Response to the US BiW sheet demand: Constellium – UACJ Joint Venture



#### Combined customer portfolio





# New Constellium-UACJ plant in Bowling Green, KY

- Devoted to aluminum automotive body sheet
- 240,000 square feet
- Full portfolio of 5XXX and 6XXX alloys
- In-line pretreatment and lubrication
- Maximum width: 2200mm
- Maximum gauge: 3.2mm
- Separate coil completion line



Continuous Annealing Line with Pre-Treatment





### Key development driver: No compromises

STYLE

LIGHTWEIGHTING



🔶 Constellium 🛄 🖊 🕒

# Design for weight savings: Stiffness



- Stiffness dominated BIW
- Combination of membrane and <u>through-</u> <u>thickness</u> bending
- Increase throughthickness bending component
  - Strategic placement of reinforcements
  - Limit buckling modes



### Sheet or extrusions for BIW structures?



# Sheet and extruded components are complementary, allowing the optimization of the performance/cost equation



# **Formability: Current designs require sharp lines**

- Request from OEMs: skin alloys that allow very sharp character-lines
- Combination of high work hardening @ high strains, coupled with bendability





### Outer skin alloys requirements

Constellium-UACJ development strategy for exterior BIW: Stretching boundaries w/o sacrificing established design envelope





# Highly formable skin alloys for complex outer panels

- All the formability criteria improved in reference with the incumbent Surfalex®
- → Forming limit curve is improved, particularly in plane strain, which helps form sharper character lines





# Bendability meeting highest OEM requirements

#### Prestrain // RD

#### Prestrain // TD









Sheet and extruded components will continue to share the car design space in BIW construction.

- Constellium and UACJ, established sheet suppliers in EU and Japan, are expanding in the NA market.
- Greenfield SHT facility in Bowling Green, KY, will start production in 2016, supplied by Constellium and UACJ mills.
- Shared technological advancements focus on extending the range of designs that can be achieved with high production methods.



# Thank you for your attention!

### Please visit Constellium-UACJ at booth #23.

